

# The Cherokee CHATTER



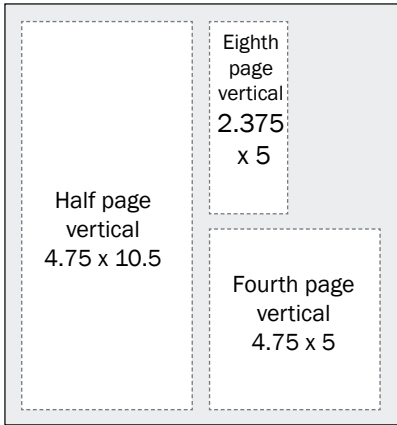
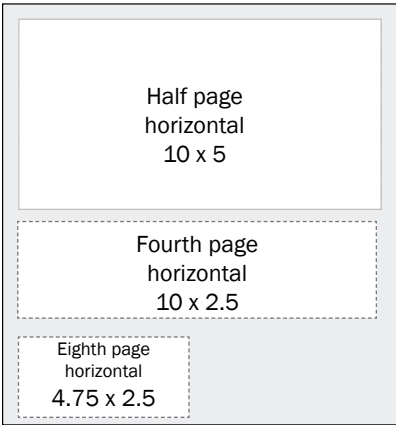
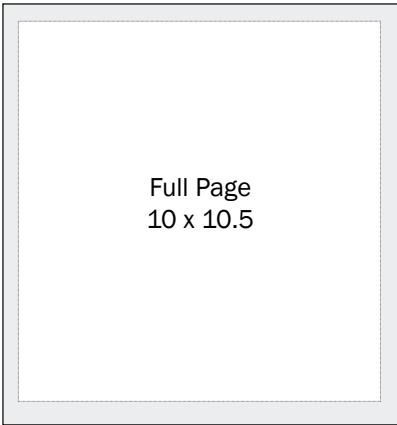
Cherokee Water Company  
NK-20 Lake Cherokee  
Longview, TX 75603  
903-643-3933 phone 903-643-2717 fax  
Chatter@lkcherokee.com

## Advertising Rates

12-2012

To place an ad or obtain more information contact the CWC.

Ad Size	Dimensions (W x H inches)	Black & White	Spot Color	Process Color
Full Page	10 x 10.5	\$375	\$425	\$500
Half page	horizontal 10 x 5 vertical 4.75 x 10.5	\$190	\$250	\$300
Fourth page	horizontal 10 x 2.5 vertical 4.75 x 5	\$140	\$160	\$175
Eighth page	horizontal 4.75 x 2.5 vertical 2.375 x 5	\$80	\$100	\$125



- For best results, please submit ads according to the dimensions listed above. If an ad is submitted outside these dimensions, *The Chatter* may alter the size and contents of your ad to fit.
- PDF or JPEG files are preferred.
- Black and White ads should be grayscale or 100% Black only.
- Process Color ads should be CMYK.
- Submission deadline is the 3rd Wednesday of each month, or the Wednesday just before the Board Meeting on Thursday.

Ads may be submitted by  
e-mail to  
[Chatter@lkcherokee.com](mailto:Chatter@lkcherokee.com)  
or in person to  
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NK-20 Lake Cherokee  
Longview, TX 75603  
903-643-3933 phone  
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